

## The AWRI extension activities

### Australian Wine Industry Technical Conference

- Program development: eight two-hour sessions and three colloquia
- Workshop program coordination – 52 workshops with 1,428 attendees (2010)
- Technical poster display coordination
- Proceedings edited and published
- Internationally recognised and attended by 1,200 delegates (2010)
- Run in conjunction with the Australian Society of Viticulture and Oenology

### Roadshow program (GWRDC-funded)

- 37 Australian regions or centres on a three-year rotation
- Seminar program tailored to the region's specific needs
- Workshops: practical program highlighting relevant issues: instabilities, taints, packaging etc.
- Presentations to wineries, associations, suppliers and other wine sector stakeholders

### Research to Practice® (User-funded)

- Research to Practice (RTP) encompasses a suite of workshop courses and factsheets delivering current research findings and best practice methodologies to grape and wine producers
- The courses, available to all grape growing regions upon request, are FarmReady endorsed and include:
  - Integrated Pest Management in changing viticultural environments
  - Managing grapevine nutrition in a changing environment
  - Alternative varieties
  - Winery wastewater management (release Sept 2011)
- 10 workshops were held in 2010
- Factsheets, available via the AWRI website cover the following topics: pest and disease; nutrition; irrigation; and grapevine growth
- RTP has been expanded to include wine content: two new training courses covering wine flavours, faults and taints have been introduced

### Advanced Wine Assessment Course®

- This course held at the historic Penfolds Magill Estate, on an annual basis, aims to improve the wine assessment skills of participants and also better equip those wishing to become wine show judges
- Unique format with 40 hours of content, 310 wines tasted and 14 wine show judges involved
- Over 870 participants have completed the course
- National presence, first course held in Victoria was conducted in September 2008
- A wine assessment course event was held in London in February 2010
- Themed one-day benchmark events will be scheduled for 2011



## AWRI website: [www.awri.com.au](http://www.awri.com.au)

- 12,000 pages of information, >316,300 hits per year
- Self-diagnosis section for wine production
- Webcasts
- Winemaking calculators
- Agrochemical database
- Grape and Wine Web search portal allows key word searches across 25 wine and grape sector websites

## Communication and Information Services

- Maintenance of the John Fornachon Memorial Library:
  - Web accessible Database holds 61,830 searchable abstracts
  - 65,100 books, technical articles, proceedings, theses etc
  - > 5,000 requests for information annually
- *AWRI eNews* – a bi-monthly newsletter sent to over 2,500 addresses
- *AWRI eBulletins* provide practical advice for grapegrowers and winemakers sent to over 2,500 email addresses
- Press releases

## Winemaking services

- One-on-one personal service responding to producer and stakeholder issues, at no additional charge for levy payers:
  - Wine-related: >1,300 enquiries + >241 investigations annually
  - Viticulture-related: >340 enquiries annually
  - Health, environment and regulatory-related: >200 enquiries annually

## University lectures and teaching responsibilities

- Delivering approximately 70 lectures, covering viticulture, wine, health and regulatory subjects annually

## Conference and other external presentations

- Over 300 presentations each year

## Media interviews

- Approximately 50 per year, for general and wine trade media, nationally and internationally

## Publications

- Regular contribution in the *Wine and Viticulture Journal* – ‘The AWRI report’.
- Over 80 papers published in peer-review and trade publications each year
- Production and distribution of *Technical Review* (> 3,000 copies sent out six times per year)
- AWRI’s annual report and presentations to State Associations each year by the Managing Director
- *Advances in wine science; commemorating 50 years of the Australian Wine Research Institute*
- AWRI 10 year Business plan: Executive summary sent to all levy payers
- 7 year R, D & E Plan: Executive summary sent to all levy payers
- *Agrochemicals registered for use in Australian Viticulture* approximately 11,000 copies distributed annually and available electronically on website
- *Wine and health – frequently asked questions*



## Contact us

For further information on how the AWRI's extension program can assist you, please contact us:

### Winemaking Services

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