

# AWRI

## The AWRI extension activities

### Australian Wine Industry Technical Conference

- Program development: eight two-hour sessions and three colloquia
- Workshop program coordination – 56 workshops with 1,650 attendees (2007)
- Technical poster display coordination
- Proceedings edited and published
- Internationally recognised and attended by 1,700 delegates (2007)
- Run in conjunction with the Australian Society of Viticulture and Oenology

### Roadshow program (GWRDC-funded)

- 34 Australian regions or centres on a three-year rotation
- Seminar program tailored to the region's specific needs
- Workshops: practical program highlighting relevant issues: instabilities, taints, packaging etc.
- Presentations to wineries, associations, suppliers and other wine sector stakeholders

### Research to Practice® (User-funded)

- Research to Practice (RTP) encompasses a suite of workshop courses and factsheets delivering current research findings and best practice methodologies to grape and wine producers
- The courses, available to all grape growing regions upon request, are FarmReady endorsed and include:
  - Integrated Pest Management in changing viticultural environments
  - Managing grapevine nutrition in a changing environment
  - Alternative varieties (From October 2010)
- In 2009, seven courses were held in three states reaching over 120 people
- Factsheets, available via the AWRI website cover the following topics: pest and disease; nutrition; irrigation; and grapevine growth
- RTP has been expanded to include wine content: two new training courses covering wine flavours, faults and taints have been introduced

### Advanced Wine Assessment Course®

- This course staged on an annual basis, aims to improve the wine assessment skills of participants and also better equip those wishing to become wine show judges
- Unique format with 40 hours of content, 310 wines tasted and 14 wine show judges involved
- Over 800 participants have completed the course
- National presence, first course held in Victoria was conducted in September 2008
- A modified one-day format was held in Dublin, Ireland for wine buyers and journalists in January and June 2009; in London in June 2009 and February 2010, and in Hong Kong and Shanghai in September 2009



## AWRI website: [www.awri.com.au](http://www.awri.com.au)

- 12,000 pages of information, 363,000 hits per year, growth rate; +13% year on year
- Self-diagnosis section for wine production
- Webcasts
- Winemaking calculators
- Agrochemical database
- Grape and Wine Web search portal allows key word searches across 25 wine and grape sector websites

## Communication and Information Services

- Maintenance of the John Fornachon Memorial Library:
  - Web accessible Database holds 59,000 searchable abstracts
  - 61,500 books, technical articles, proceedings, theses etc
  - > 5,000 requests for information annually
- *AWRI eNews* – a bi-monthly newsletter sent to over 3,000 addresses
- *AWRI eBulletins* provide practical advice for grapegrowers and winemakers sent to 3,000 email addresses
- Press releases

## Winemaking services

- One-on-one personal service responding to producer and stakeholder issues, at no additional charge for levy payers:
  - Wine-related: >1,450 enquiries + >200 investigations annually
  - Viticulture-related: >360 enquiries annually
  - Health, environment and regulatory-related: >200 enquiries annually

## University lectures and teaching responsibilities

- Delivering approximately 70 lectures, covering viticulture, wine, health and regulatory subjects annually

## Conference and other external presentations

- Over 280 presentations each year

## Media interviews

- Approximately 50 per year, for general and wine trade media, nationally and internationally

## Publications

- Regular contribution in the *Australian and New Zealand Wine Industry Journal* – ‘The AWRI report’.
- Over 80 papers published in peer-review and trade publications each year
- Production and distribution of *Technical Review* (> 3,000 copies sent out six times per year)
- AWRI’s annual report and presentations to State Associations each year by the Managing Director
- *Advances in wine science; commemorating 50 years of the Australian Wine Research Institute*
- AWRI 10 year Business plan: Executive summary sent to all levy payers
- 7 year R, D & E Plan: Executive summary sent to all levy payers
- *Agrochemicals registered for use in Australian Viticulture* approximately 11,000 copies distributed annually and available electronically on website
- *Wine and health – frequently asked questions*

## Contact us

For further information on how the AWRI's extension program can assist you, please contact us:

**Winemaking Services**

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