

NEWS RELEASE

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The Australian Wine
Research Institute

Raising a glass to two top tasters

The Australian Wine Research Institute (AWRI) and the Royal Adelaide Wine Show announced today the winners of the dux of the two most recent Advanced Wine Assessment Courses (AWACs). Mr Lim Hwee Peng, Educator and Consultant of Winecraft Marketing & Services, based in Singapore, was named dux of AWAC 33 and Ms Rose Kentish, Winemaker, Ulithorne Wines, was named dux of AWAC 34.

Hwee Peng and Rose will both be automatically offered a place as associate judges for the 2014 Royal Adelaide Wine Show, to be held in October – highly sought after positions due to the very limited places available.

In congratulating both winners, Sue Hodder, Chairman of Judges for the 2014 Royal Adelaide Wine Show, said “The Royal Adelaide Wine Show strongly supports the high quality training delivered by the AWAC and is delighted to welcome Hwee Peng and Rose as part of the panel of associate judges this year.”

Hwee Peng, who is the first international participant to be named dux of the course said “The opportunity to participate in the AWAC and the award of dux have given a great boost of confidence to my aspirations to build professionalism among my peers in Singapore, and in regional markets.”

Rose, who divides her time between McLaren Vale and the South of France where she is developing her own label, said “In taking on the AWAC I wanted to challenge myself to calibrate my palate, formalise my judging skills and connect with others in the industry who have equally high standards. The AWAC allowed me to achieve this - I thoroughly recommend it to all other wine professionals.”

The selection of the dux of each course is based on statistical scores, verbal skills and group interaction.

Con Simos, Group Manager at the AWRI who is responsible for the course, commented that “The calibre of participants at both recent courses was excellent, and the international experience of the two dux winners proved very valuable.”

The AWAC, presented by the AWRI, puts participants through a gruelling and intensive four-day program of wine sensory education and assessment. It aims to prepare potential new wine show judges and develop the sensory analysis capabilities and vocabulary of Australian wine professionals at an elite level. Twelve leading wine show judges, journalists and winemakers contribute to the delivery of the course, alongside AWRI staff.

The next two AWACs will be held in September 2014, during which time the 1,000th participant will complete the course! Course details are available at:
http://www.awri.com.au/industry_support/awac/

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Lim Hwee Peng, Founder, Winecraft Marketing & Services, Singapore, dux of AWAC 33



Rose Kentish, Winemaker, Ulithorne Wines, McLaren Vale SA, dux of AWAC 34

The Australian Wine Research Institute is the Australian grape and wine industry's own research organisation. It supports a sustainable and successful grape and wine industry through world class research, practical solutions and knowledge transfer.