

**Step by step guide to obtaining a Pinot G Style Spectrum classification – the ‘full service option’ for users who wish to communicate their results to third parties and use the Spectrum graphic on wine labels.**

**1. Master Licence Agreement (MLA)**

The first step is to complete a *Master Licence Agreement* between your company and the AWRI. This agreement allows for the Pinot G Style Spectrum trademarks to be licensed for use by your company. The AWRI is the custodian of the Pinot G Style Spectrum trademarks on behalf of the Australian wine industry. The MLA only needs to be completed once. Fill in the company name, address and ABN details, then print and sign it and mail to: AWRI – attention Commercial Services, PO Box 197, Glen Osmond SA, 5064. Once signed by the AWRI, a fully executed copy will be returned to you.

**2. Finalise your blend before sending in a sample.**

Please do not submit your wine for classification until the blend has been completely finalised and is ready for bottling. Additionally, please ensure that your wine has a **sugar level of less than 10 g/L**. You will need to allow a longer than usual time between finishing a wine and its packaging date to leave time for classification, receipt of art files and preparation of your labels.

**3. Submit 2 x 750 mL samples accompanied by the Sample Submission form**

Please complete one *Sample Submission form - full service option* per wine and send it with 2 x 750 mL samples to: **Commercial Services, The Australian Wine Research Institute, Wine Innovation Central Building, Corner of Hartley Grove and Paratoo Road, Urrbrae SA, 5064.** You will be invoiced a \$290 classification fee per wine submitted. A licence fee of 2 cents/unit labelled will also be payable.

**4. Complete the Licence Schedule**

Once your wine has been classified, we will send to you a *Licence Schedule document* detailing the classification that has been given to your wine. Please sign and return this document by mail ASAP. Once the completed Schedule has been received we will send out your label artwork file by email.

**5. Abide by the Style Guide**

The *Pinot G Style Spectrum Style Guide* describes how the Trademarks may be used (e.g. size, colours, orientation etc.). Please ensure that your use of the Spectrum is compliant with the Style guide – and if unsure please contact us.

**6. Record the number of units labelled with the Spectrum**

Once your wine has been packaged, please contact the AWRI to let us know how many units were labelled with the Spectrum. You will then be invoiced for the 2 cents/unit licence fee.

**For more information, contact the AWRI on  
[PinotGStyleSpectrum@awri.com.au](mailto:PinotGStyleSpectrum@awri.com.au) or 8313 6600**