

# **Business Adaptation to Climate Change**

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**June 2013** 

### Agenda



- What we had observed
- Our tipping point
- Adaptation
  - Vineyard classification
  - Vineyard management
  - Varieties
  - Winemaking

### What we had observed

- Water shortages, esp 2007 vintage
- Earlier vintages
- Hotter, shorter vintages pressure on refrigeration, waste water treatment
- Increased sunburn
- Higher alcohols
- Increased colour in whites
- Decreased colour in reds
- Lower acidity
- Higher phenolic levels



## The big one..... Smoke Taint!



- Unheard of before 2003
- •Significant fruit losses in 2003, 2007 and 2009
- Often just prior to harvest after the money has been spent and there is little time for alternate plans
- Insidious, difficult to quantify
- Now Brown Brothers No 1 agricultural risk factor

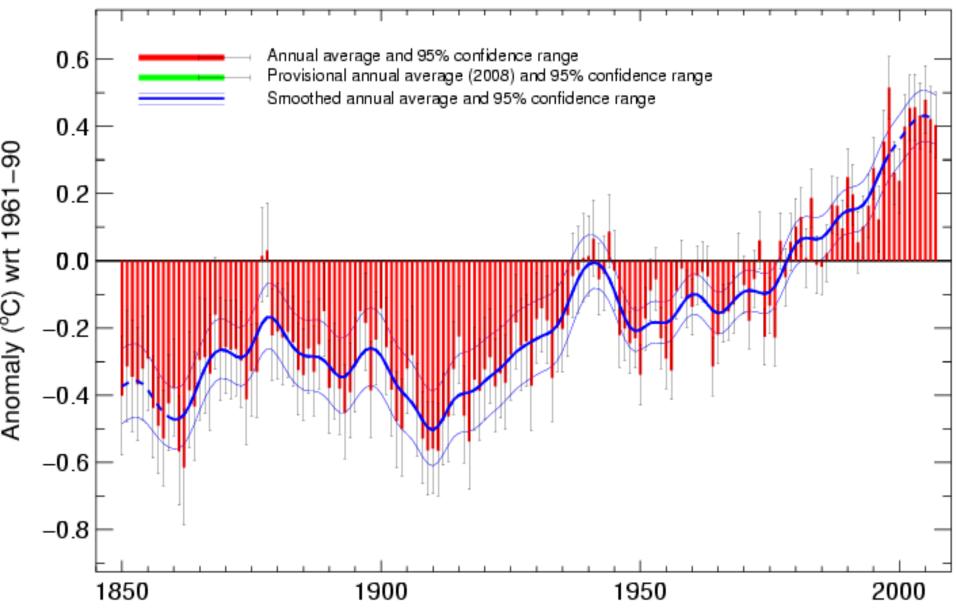
### What is going on??



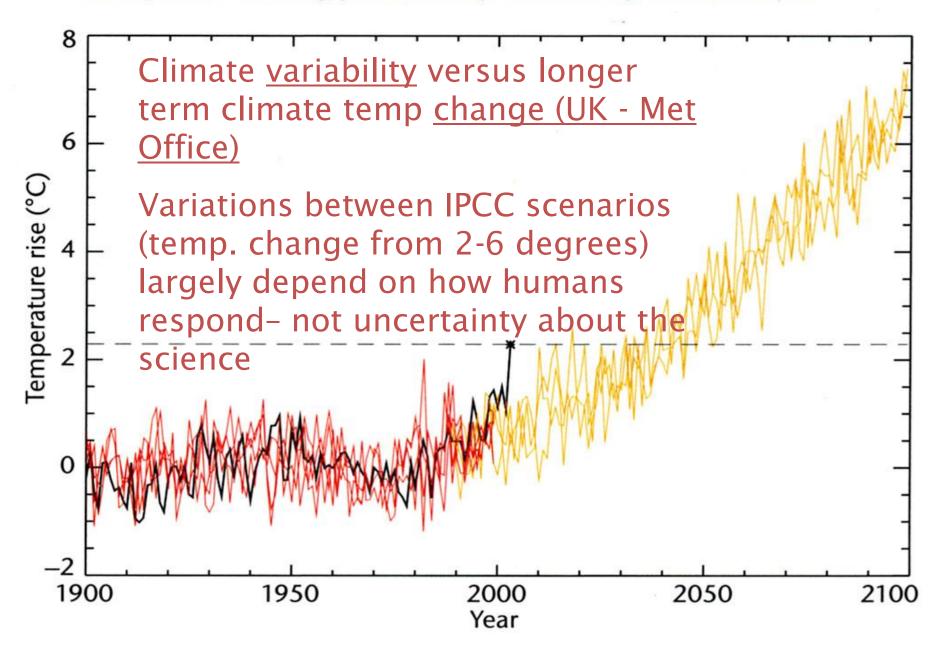
Presentation from Graeme Anderson, DPI, in 2008 to the company's Board and Senior Management Team



#### Global average temperature 1850–2007 Based on Brohan et al. 2006



#### European warming predicted by the Hadley Centre model



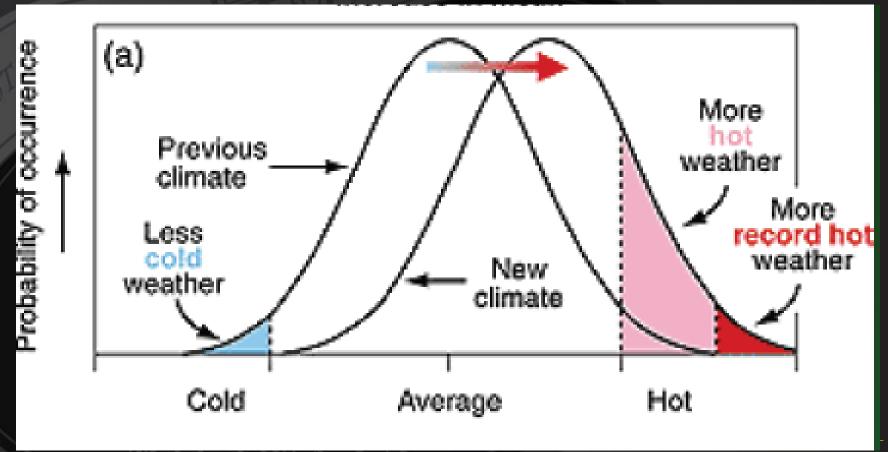
### Our Tipping Point



- Convincing data that this is not cyclical, it is a fundamental change
- We need to accept that this is happening, and plan accordingly

## Increased average temperature scenario









485...



155<sub>m</sub>



71<sub>m</sub>





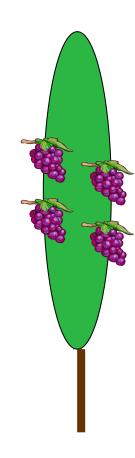
## Vineyard Reclassification



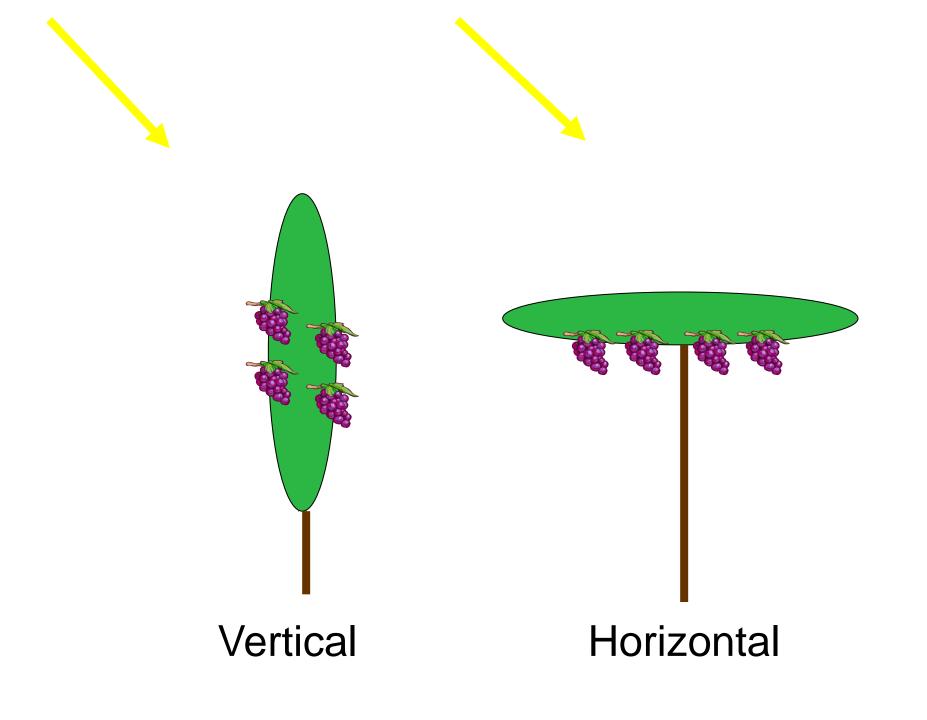
Vineyard	Current MJT	New MJT
Mystic Park	23.5	25.5
Milawa	22.8	24.8
Heathcote	22.3	24.3
Banksdale	20.6	22.6
Whitlands	19.0	21.0

### Water use efficiency





Vertical



### New Varieties



- From Portugal, Spain and Italy
- From the CSIRO breeding program

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### Winery Adaptation



- Increased peak load capacity crushing, fermentation, refrigeration, clarification, waste water management
- Reverse osmosis for alcohol reduction

### In Summary



- The planning horizons are long, so start now
- Look for the opportunities. It is not all bad news
- Adaptability will win





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