



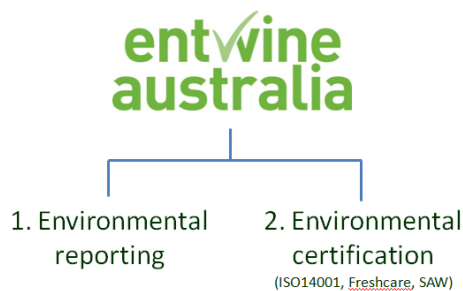
## Entwine Australia - July 2015

Entwine is the Australian wine industry's national environmental assurance program. Entwine provides a mechanism for Australian wine grape growers and winemakers to be acknowledged for their environmental practices according to recognised international standards.

### Entwine provides:

1. **Environmental sustainability** - a framework that meets industry standards, encourages continuous improvement and best practice;
2. **Business benefits** – a system that ensures environmental monitoring and encourages continuous improvement that results in cost savings;
3. **Market Access** – a framework that allows the wine sector to meet international customer expectations and maintain competitiveness;
4. **Industry data** – environmental data that accurately represents regional and national resource use and adds value to brand Australia.

### Entwine is the Australian wine industry's 'umbrella' environmental assurance program



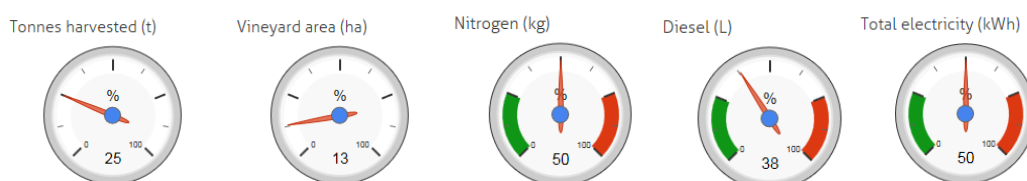
1. **Environmental reporting** – national database established in 2009 provides information for wine industry research, development and extension activities.
2. **Environmental certification** – members are certified in an accredited environmental or best practice program.

### The future of Entwine

From 1 August 2015, Entwine will be under new management. The Australian Wine Research Institute (AWRI) is transforming Entwine in preparation for relaunch in October 2015 with:

- New branding;
- Increased accessibility for Australia's wine grape growers and winemakers;
- Regional benchmarking data available to all members;
- More member benefits; and
- Telephone and email support from the AWRI helpdesk team.

### Regional benchmarking of all Entwine members in 2015



For more information contact Mardi Longbottom by telephone 08 8313 6600, by email [helpdesk@awri.com.au](mailto:helpdesk@awri.com.au) or visit the website [http://www.awri.com.au/industry\\_support/entwine/](http://www.awri.com.au/industry_support/entwine/)

