

Hayley Purbrick



Hayley Purbrick is a proud fifth generation family member of one of the oldest wine-making families and carbon neutral wineries in Australia. With a background in DTC Marketing and Agriculture she is turning the historic Tahbilk vineyard into one of the most environmentally friendly in the country.

Outside of the winery Hayley lives in Deniliquin and is an advocate for growing strong agricultural industries and thriving rural communities. In 2015 she founded social enterprise Big Sky Ideas to champion entrepreneurial spirit in rural Australia.

In 2017 she was a Finalist of both the Regional Australia Institute Light Bulb Moments Competition and NSW/ACT Agrifutures Rural Woman of the Year. In 2019 she graduated from the Wine Australia Future Leaders Program.

Hayley is a current member of the Australian Grape & Wine Sustainability Advisory Committee.

Brett McClen



With an extensive career in vineyard management, coupled with a strong background in viticultural technical management and extension, I am keen to be involved with a board and organisation where I can deliver value through my management and technical expertise. My experience and knowledge in several of the key areas required for the role of Director demonstrates my ability to contribute to the ongoing success of the AWRI.

I am currently the Chief Viticulturist for Brown Family Wine Group. In my role I oversee all the Company's grape growing and sourcing functions. We have a total of 830 Ha of vineyards located across a wide geographic and climatic range, including the Murray Valley, King Valley, Heathcote, and the Tamar Valley & East Coast of Tasmania.

I have an Honours degree in Agricultural Science as well as a Master's degree in Business Administration. I have also previously served two terms as a director of the ASVO. My professional experience and education places me in a positive position to contribute to the AWRI board and help the organisation to achieve its mission and goals.

To the AWRI board I offer viticultural technical and management expertise and a true passion and enthusiasm for the continued evolution of viticultural and wine research. I firmly believe that our national Viticulture and Winemaking industry must continue to improve its technical ability to help Australian wine maintain its global competitiveness.