

NEWS RELEASE

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The Australian Wine
Research Institute

Top tasting skills rewarded

The Australian Wine Research Institute (AWRI) announced today that Ben Cane was the dux of the 52nd Advanced Wine Assessment Course. Ben was formerly winemaker at Cape Mentelle Vineyards in Western Australia and is soon to be owner, winemaker and grower for a long-established premium label in the Great Southern region.

As dux, Ben will be invited to take up a place as an associate judge at a future National Wine Show of Australia in Canberra.

Following the dux announcement, Ben commented ‘This course has shaped how I approach wine tasting, and has enabled me to distil down what is important and explainable to fellow tasters. I hope the introduction to the wine show system will help me to better understand the evolution of the Australian wine industry and the tastes of the Australian consumer.’

‘The course taught me not only to focus my palate and tasting mind but to listen to a broad range of perspectives, to re-taste a wine and adjust and learn from perhaps what I had not considered. Ultimately, I hope this brings more opportunities to progress and develop in my career with the simple goal of making ever more delicious wine, influencing others around me to do the same.’

The selection of the dux of each course is based on statistical scores, verbal skills and group interaction.

Con Simos, Group Manager – Industry Development and Support at the AWRI, who is responsible for the course, said ‘The AWRI is delighted to continue its partnership with the National Wine Show of Australia. Ben is a worthy dux recipient who will gain a great deal from this associate judging opportunity. During the AWAC he impressed the guest judges with his clear communications and considered approach to tasting.’

The AWAC, presented by the AWRI, puts participants through a gruelling and intensive four-day program of wine sensory education and assessment. It aims to prepare potential new wine show judges and develop the sensory analysis capabilities and vocabulary of Australian wine professionals at an elite level. Twelve leading wine show judges, journalists and winemakers contribute to the delivery of the course, alongside AWRI staff. Course details are available at:

http://www.awri.com.au/industry_support/courses-seminars-workshops/awac/

For more information, contact Ella Robinson, Communication Manager, AWRI on 08 8313 6600, ella.robinson@awri.com.au.

The Australian Wine Research Institute is the Australian grape and wine industry’s own research organisation. It supports a sustainable and successful grape and wine industry through world class research, practical solutions and knowledge transfer. Website: www.awri.com.au.



Ben Cane – dux of the 52nd Advanced Wine Assessment Course